WHITE PAPER

CONTENT

EXECUTIVE SUMMARY

◉ **WHAT IS PASSIVE INVESTING?**

It is a buy-and-hold portfolio strategy for long-term investment horizons, with minimal trading in the market. The most common form of passive investing is index investing.

◉ **WHY DO YOU NEED IT?**

It is cheaper, less complex, and produces superior results relative to active strategies. For digital assets returns may be extra high due to an enormous market growth.

◉ **WHY DO YOU NEED LSR**

Problem

" Probability to pick a good digital asset by chance is less than 1% due to the spread of scams and failures.

Our solution

Laser Desk

- Marks quality of every asset in the market.
- Helps to spot best assets with the least effort.
- Continuously tracks probability of failure.

Problem

" Number of digital assets has increased to an unfathomable amount of more than 1,000,000.

Our solution

Laser Index

- Constructs individually customized portfolio for passive investing.
- Includes only the best assets (picked by Laser Desk).
- Easy to set up and easy to operate.

◉ **WHY DO YOU NEED TO INVEST IN LSR?**

- We operate on a $337 billion market that is expected to grow rapidly.
- We have a unique value proposition.
- We have a proven subscription-based business model.
- We have a strong and experienced team.

Our mission

We spot, evaluate, compare, track all digital assets and convert our expertise in easy-to-invest index products.

WHAT WE DO

⊙ WHAT IS PASSIVE INVESTING?

Passive investing refers to a buy–and–hold portfolio strategy for long–term investment horizons, with minimal trading in the market.

In its core it is based on just two simple rules:

1. **Invest long:** pick assets carefully and hold them for years through any price fluctuations.
2. **invest many:** spread your investments across multiple assets to minimize your risks.

Perhaps, the most common form of passive investing is **index investing**, when you seek to buy and hold a broad representative market index, such as the S&P 500 index.

⊙ WHY DO YOU NEED IT?

It is common knowledge that passive investment is cheaper, less complex, and often produces superior after–tax results over medium to long time horizons than actively managed portfolios.

In the case of digital assets returns are extra high due to an enormous market growth. During the last decade capitalization of the blockchain market has grown from $100 mln in the mid of 2011 to more than $2,500,000 mln at the end of 2021. This corresponds to CAGR (compound annual growth rate) of 172% per year.

Many people have profited extremely from this growth.
A number of famous new fortunes were made:

ROGER VER

Wealth	Portfolio
$500 000 000	Bitcoin.com
Investing	Bitpay.com
Funded the entire first generation of Bitcoin and Blockchain businesses at their	Blockchain.com Kraken.com and 20 more

WINKLEVOSS TWINS

Wealth	Portfolio
$1 000 000 000 each	BlockFi
Investing	Ether Filecoin
Funded tens of crypto startups through Winklevoss Capital	Gemini Messari and 100 more

BARRY SIBERT

Wealth
$1 900 000 000

Investing
Funded hundreds of early–
stage crypto companies
through Digital Currency Group

Portfolio
Coinbase
Coindesk
Etherscan
FTX
Ripple and 200+ more

⊙ TODAY GROWTH POTENTIAL IS STILL HUGE

According to consensus estimates, the market
is predicted to grow with at least 57% CAGR
(compound annual growth rate) in the next
5 years. To put it simply, **you can make
10x profits over a 5–year horizon**.

Referring to Reseachandmarkets research of the
global blockchain market, we can see a potential
market growth of 56.9 Billion to 2026.

Global Blockchain Market 2021–2026

USD 56.7 Billion

USD 6 Billion

2021   **2026**
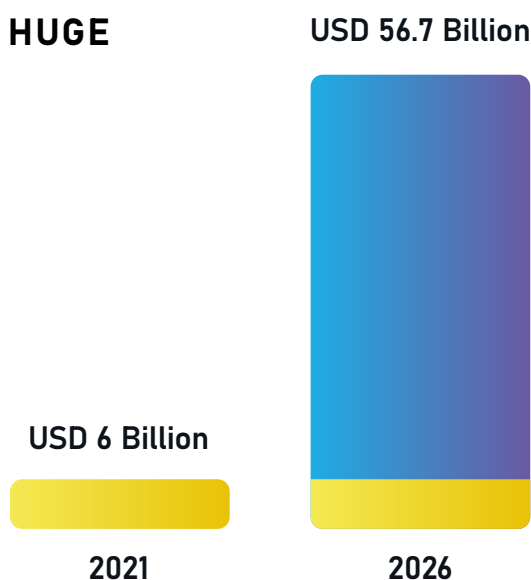
⊙ WHAT ARE THE PROBLEMS?

During the last decade the digital assets market has changed dramatically:

	2010	2021
Chance to pick a good asset	100%	0.2%
Number of assets	1 (bitcoin)	1 300 000 +

For details see the appendix 1

Today the market is flooded with scams (> 99% of all assets). And the overall quality of
non–scam projects is close to startup averages (i.e. 80% of them will fail). This makes
your probability for success extremely low. During the last 10 years **the probability to
pick a good digital asset by chance has decreased 500 times.**

At the same time the number of digital assets has skyrocketed. Today there are more
than 1,000,000 contracts on BSC alone and their number grows each day. Even if we take
into account just 1000 best assets – it's still **too much to analyse and manage manually.**

This is why **passive investing has become extremely hard.** Today it is extraordinary difficult to follow basic rules that lie at the heart of passive investing:

Rule

Invest long

Meaning

Pick assets carefully and hold them for years through any price fluctuations.

Problem

Too risky with 99% of scams and failures.

Rule

Invest many

Meaning

Spread your investments across multiple assets to minimize your risks.

Problem

Too hard with thousands of assets in the market.

⊙ HOW DO WE SOLVE THEM?

We provide a long-awaited solution for thorough asset analysis (Laser Desk) and automated passive investment (Laser Index).

Problem

" Too risky to invest long with 99% of scams and failures.

Our solution

Laser Desk

- Marks quality of every asset in the market with a comprehensive quality score.

- Helps to spot best assets by excluding scams and failures.

- Tracks assets through time and continuously evaluates probability of their failure.

Problem

" Too hard to invest many with thousands of assets in the market.

Our solution

Laser Index

- Constructs passive investing portfolio best suited to your preferences.

- Includes only the best assets (picked by Laser Desk score).

- Is easy to set up and easy to operate.

LASER DESK   `Our products`

Laser Desk is a comprehensive solution for thorough analysis of digital assets.

It presents you with a holistic and detailed overview of every asset in the market. It pools an immense amount of data and condenses it to a just one number – quality score – that is easy to operate and easy to understand. It is designed by investors and for investors. It marks the best assets, discovers new ones, and provides exit signals.

All the data you need

We pool an immense amount of information to provide you with an all-in-one solution for browsing and analysing assets.

⊙ COMPREHENSIVE

We plan to store and present data on:

- **Project:**
    - general (e.g. name, description, team)
    - technical (e.g. ticker, contract)
    - website and socials (e.g. twitter, telegram, medium, reddit, github, youtube)
    - publicity (e.g. media coverage, credible partnerships and endorsements)
    - audits (e.g. links to CertiK, Quantstamp)
    - life cycle stage (e.g. seed, startup, expansion)
    - industry (e.g. games, DeFi (decentralized finance), stablecoins, tourism)
    - fair value (estimate of money invested by developers or owners)

- **Listings:**
    - decentralized exchanges (e.g. PancakeSwap, Uniswap)
    - centralized exchanges (e.g. Binance, Coinbase)
    - data aggregators (e.g. Coingecko, Coinmarketcap)
    - voting platforms (e.g. Coinhunt, Coinalpha)

- **Prices** (e.g. real-time chart with historical price)

- **Aggregated transactions** (e.g. number of holders, size of liquidity pool)

⊙ EXTENSIVE

We plan to support all major blockchain networks, such as Binance, Ethereum, Polygon, Solana and others. We plan to pool and unify information from data aggregators, auditors, scam detectors, voting platforms and many other sources.

You will be able to **find and check any digital asset** you want.

⊙ VALIDATED

All data will be updated frequently and automatically validated for any inconsistencies (e.g. website does not reference contract address or telegram group is dead).

We will **detect discrepancies and rule them out.**

Just one number to understand it all

⊙ SIMPLE

Processing all pooled asset information clearly can overflow your mind.
This is why we **condense every bit of data into just one number: quality score.**

Quality score is a comprehensive indicator that is easy to operate and easy to understand. It allows you to **navigate the market smoothly and swiftly** without losing your time on browsing endless scams and failures.

Low value means that you are dealing with an intentional scam or a project with an inexperienced team that is likely to fail. In both cases it signals to avoid investing.

High value indicates current or potential "star project".
These grow exponentially and can make you a fortune.
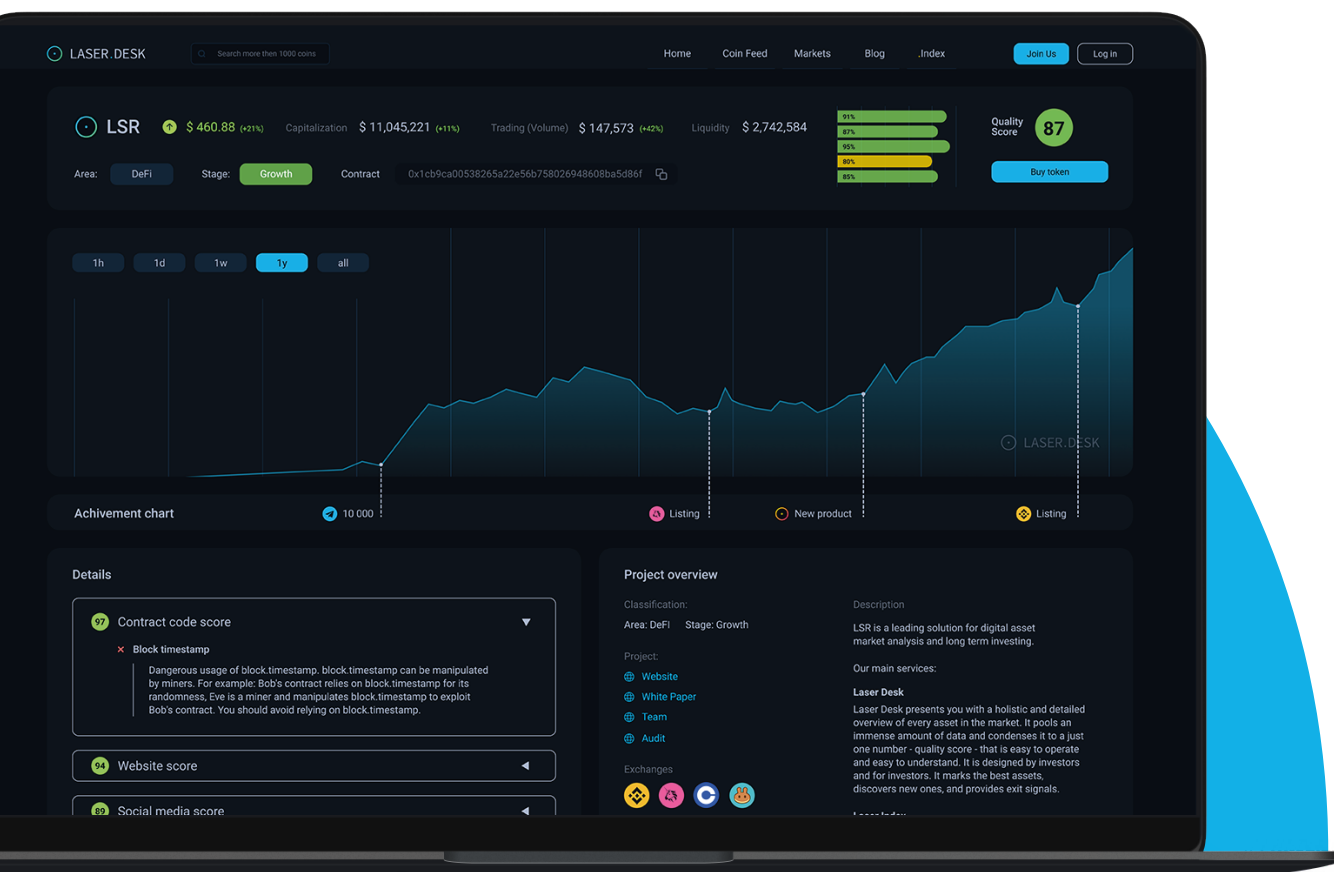
⊙ FUNDAMENTAL

There are many tools to analyze price, sentiment and other momentum indicators. But supply of fundamentals (like team competence, strength of competitors, market demand, etc.) is scarce.

This is the problem, because momentum is often myopic and distorted. Only fundamentals are responsible for the long term growth of the project.

Analyzing fundamentals is our main priority. We are focused on finding projects that will live long and grow big – those ones that make our clients a fortune through passive investing.

⊙ UNIVERSAL

Today thorough analysis is provided just for a small subset of hand-picked projects. Look at CoinMarketCap: 10,000 hand-listed assets out of more than 1,000,000 in the market.

With Laser Desk quality can be measured for any asset. We aim to have a 100% market coverage. We are not hand-pickers, we are the market watchers.

In-depth analysis in seconds

⊙ BROWSABLE

Our score is organized in a clear hierarchical fashion.

It splits into 5 independent dimensions:

- **Technology** (e.g. contract code, website quality)
- **Transparency** (e.g. detailed white paper, doxxed team, regular announcements)
- **Community** (e.g. number of members in telegram group, number of likes in twitter)
- **Investment risks** (e.g. liquidity pool size, exchange listings, token supply holding structure)
- **Business costs** (e.g. initial liquidity pools, marketing costs, other spending of developers and owners)

Each dimension elaborates down to a list of detected threats.

We firmly believe that you are not interested in early detection of scams and failures. This is a completely wrong approach.

We automatically remove all this garbage based on our quality score. **You are presented with only the best new projects** that are surely worth your time.

⊙ EFFORTLESS

Through our interface you can browse data easily and perform analysis on different levels of aggregation. You can choose the amount of detail that suits you best.

Experienced or not, sophisticated or not, you can **perform any complex analysis swiftly and smoothly.**

Designed for investors

⊙ IDENTIFIES WORTHY ASSETS

We believe that all projects are unique and can't be compared directly. To put it simply, Shiba Inu is nothing like Binance Coin. And Binance Coin is nothing like Bitcoin. These differences are unaccounted for by most of our competitors. They provide flat univeral scores for assets from different industries and for projects at different life stages.

This is a problem because with these scores you can't tell if a project is bad because it is bad or because it is young or unique. For example, a strong community is a good predictor for the success of a game project. At the same time, for a stablecoin proficiency of developers may be more relevant.

Same holds for the life cycle. Good website is a strong predictor of quality for an early-stage project. At the same time it is almost a useless indicator of success for a mature project.

Our score is designed specifically to solve this problem. We account for differences in industry and life stage and adjust weights of all the factors accordingly. With our quality score **you will never miss a gem again.**

⊙ DISCOVERS NEW ASSETS

Spotting a good project early is a real pain. While there are many early-stage asset discovery tools, all of them lack proper selection. Their filters are too loose. You have to manually browse through hundreds of new projects to find a worthy one.

We firmly believe that you are not interested in early detection of scams and failures. This is a completely wrong approach.

We automatically remove all this garbage based on our quality score. **You are presented with only the best new projects** that are surely worth your time.

⊙ SIGNALS EXIT TIME

Buying and selling assets in time is a big problem. You never know how invested developers are and if they are planning to support the project or to abandon it.

We provide **a unique sell signal** by estimating **exit temptation score**. This number shows how big are the gains for developers if they quit their project now.

To calculate it we approximate the total cost of the project (liquidity provision costs, marketing expenses, development costs, etc.) and compare it with the amount of money that developers may get by selling their tokens.

Perfect for portfolio analysis

⊙ PERFECT FOR COMPARISONS

Our **100% asset coverage and a broad range of included factors** makes us a perfect solution for asset comparisons. Data is presented through asset screener - an industry-accepted way to navigate assets.

Asset comparisons are enhanced by automatically constructed benchmarks. These benchmarks are adjusted for asset's industry and life stage. They allow you to see if your asset lags behind the expectations or outperforms them.
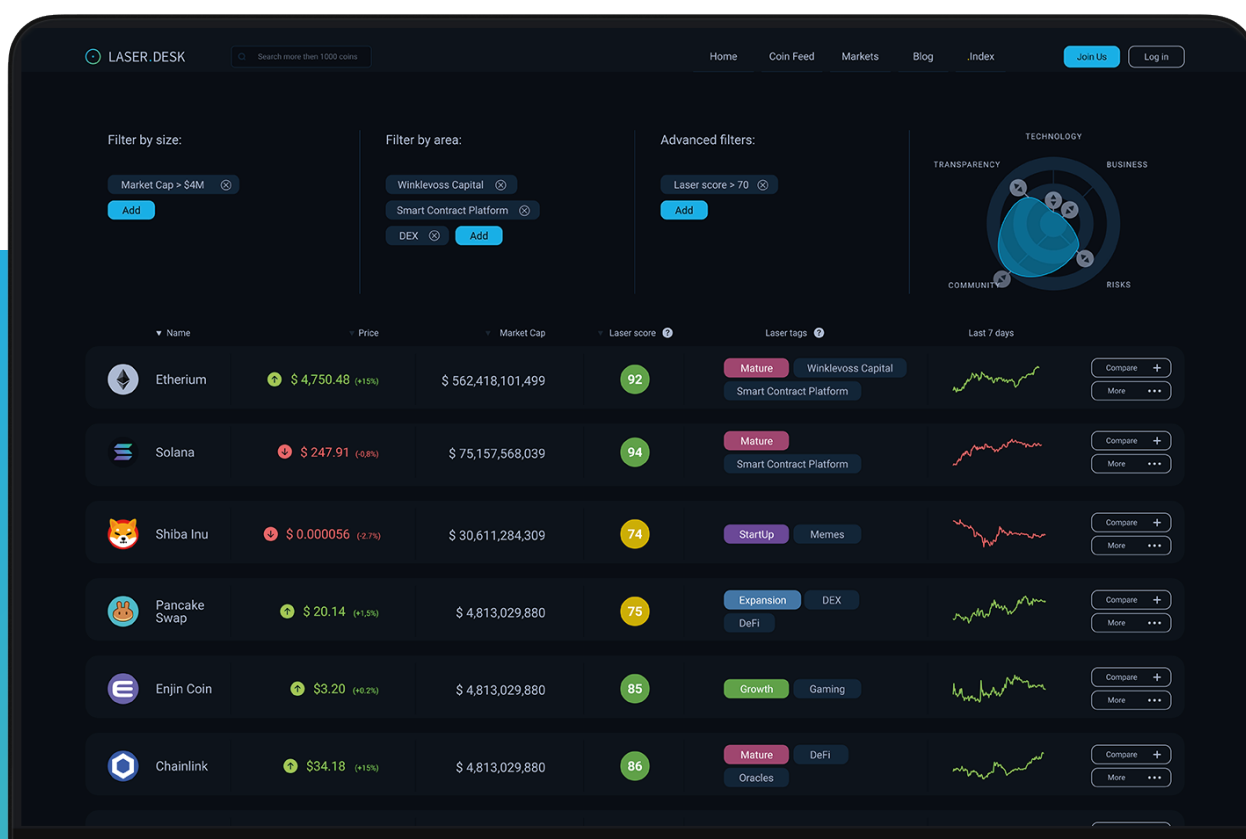
For example, quality score contains technological score. And technological score is based on contract honeypot check, ownership renounced check, transaction tax check, etc. This structure is transparent and easy to navigate.

⊙ PERFECT FOR TRACKING

We plot the evolution of each project through the lens of its price and quality score. Through these charts you **assess the project's state and prospects at glance.**

We enhance it with marks for key milestones, e.g. first 10000 users in telegram, first 3000 holders, listing at Binance, etc. These marks are obtained from our continuous project monitoring in near-real-time.

⊙ INTEGRATED WITH POPULAR WALLETS

There is no need to search your beloved assets manually. You can automatically import them from any popular wallet (MetaMask, TrustWallet and others) into the Laser Desk.

LASER INDEX   Our products

Laser Index is a solution for passive income – earning money without active involvement.

It is a fully automated portfolio manager. It can select assets that best suit your risk and asset preferences, buy and sell them for you, monitor the market and adjust your portfolio composition to the incoming changes. It is easy to set up, easy to buy, easy to track and easy to manage.

⊙ INCLUDES ONLY THE BEST ASSETS

Today there are more than 1,000,000 smart contracts on Binance Smart Chain only. And 99.9% of them are either scams or failures. This makes your chances of investing successfully rather slim.

We power a comprehensive scoring solution that pools and analyses an innumerable amount of data. It allows us to filter out all scams and failures and to automatically find the best assets on the market.

These **best assets serve as a basis for our Laser Index**.
Investing in them is safe and has a high probability of success.

⊙ IS EASY TO SET UP

Investors differ by risk appetite and asset preferences. But most of them don't like to spend much time constructing portfolios and analyzing the market. This is why we will automate this job for you. All you need is to answer a few simple questions that reveal your risk and asset preferences. Based on your answers, the system will automatically construct a portfolio that best suits your needs.

For those of you with a low risk appetite it will offer professionally crafted pre-defined market indices. They are constructed only from the most safe and stable assets with high trading volume and capitalization. Our system will automatically choose the index that suits you best from a number of sectoral options. For example, the whole market index, DeFI (decentralized finance) index, games index, e-commerce index, etc.

For investors who are more focused on returns our system will use a broader base of assets. Based on other quality score it will select the best among them and construct a 100% individual portfolio that best suits your asset and risk preferences. With Laser Index **asset selection takes just a few minutes.**
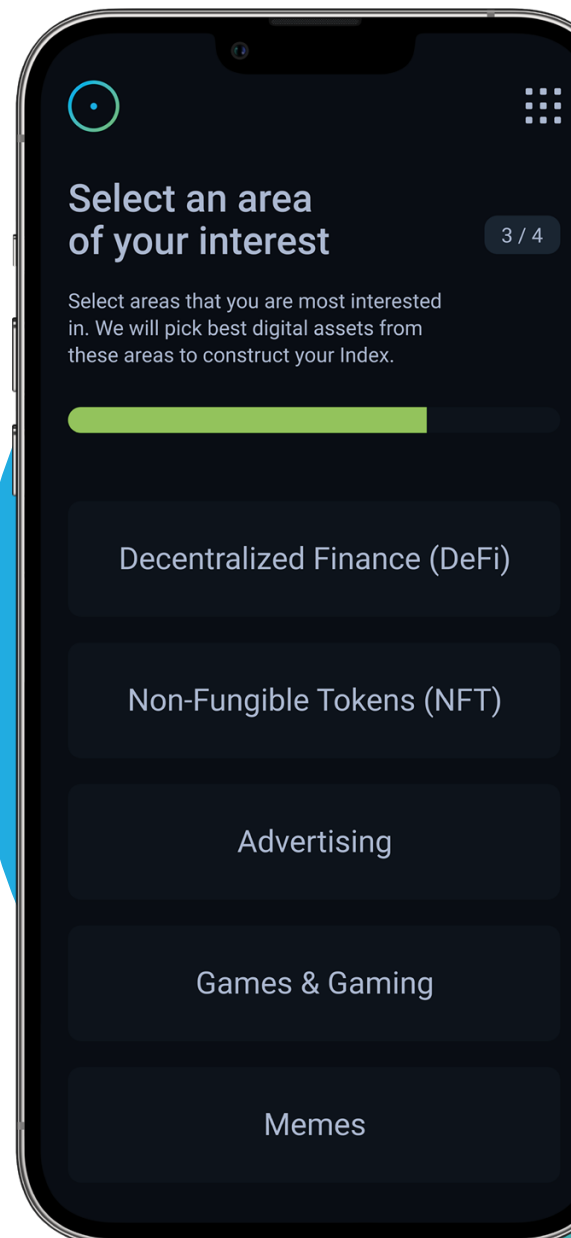
⊙ IS EASY TO BUY

Laser Index is t**he easiest way to invest in crypto** and it is well-suited for newcomers with no experience in cryptocurrencies and trading.

We provide options for automating the whole buy and sell process so that you don't have to manually buy and sell each asset one by one.

⊙ IS EASY TO MANAGE

As time passes some projects grow while others die out. This means that you must continuously monitor all your investments and adjust your portfolio to the changing market. It requires a lot of effort and attention.

We save you the trouble.

Select an area of your interest — 3 / 4

Select areas that you are most interested in. We will pick best digital assets from these areas to construct your Index.

Decentralized Finance (DeFi)

Non-Fungible Tokens (NFT)

Advertising

Games & Gaming

Memes

Our system automatically tracks all assets in the market and makes decisions on what to buy and what to sell. These decisions are powered by changes in our asset quality score and sophisticated math of portfolio rebalancing.

Our system is designed specifically to handle daily management of your Laser Index. You always remain in charge and can make any decision you want. But we save you time by automating routine operations.

⊙ IS EASY TO TRACK

Do you want to view the past performance of your Laser Index? Do you want to see how your assets behave through time or relative to one another?
Do you want to take a deep look at some of them?

Fortunately for you our Laser Index is 100% integrated with Laser Desk. You can get all the information you need in an instant.

Laser Desk provides you with an in-depth understanding of your assets and allows you to make in-depth research in seconds.

WHY INVEST IN LSR `Market`

We operate on a $337 billion market that is expected to grow rapidly.

⊙ SIZE

	digital asset investors, millions	share of potential customers, %	lifetime, months	monthly average revenue per customer, $	SAM, $ billion
Laser Desk	150	29%	12	42	22
Laser Index	150	70%	24	125	315

For details see the appendix 2

We estimate that the current market size for our products is substantial. Serviceable addressable market **(SAM) is at least $337 billion.**
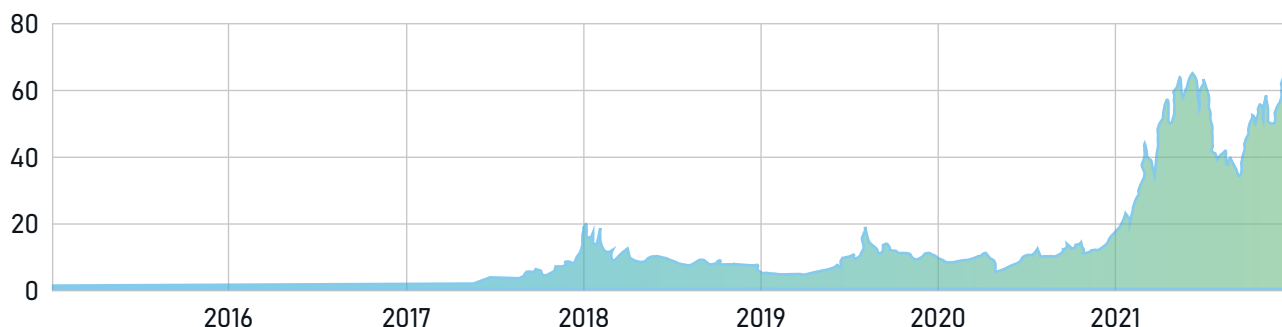
⊙ OUTLOOK

Predicted CAGR (compound annual growth rate) for the global blockchain market in the next 5 years is 56%. Current CAGR for Blockchain.com users is 34% and is accelerating. Thus we estimate CAGR for SAM is at least 40% over the next 5 years.

Blockchain.com users, millions
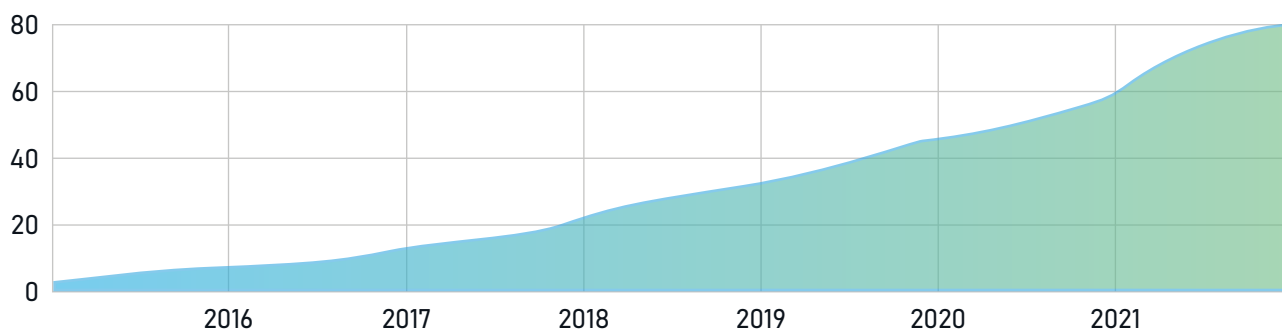
BTC/USD price, thousands USD

The number of digital asset investors grows steadily and has no obvious correlation with asset prices. This means that even in the case of price fluctuations our outlook is stable.

This stability comes from an ongoing increase of market penetration. Currently digital assets are used only by 6% of global investors.

⊙ COMPETITORS

Our solutions are long-awaited and provide a unique combination of features that is not yet present in the market.

LASER DESK

	Laser Desk	Certik	Coin MarketCap	Token Terminal	Trading View	Quantify Crypto
Covers all assets	⊕	⊖	⊖	⊖	⊕	⊖
Signals exit time	⊕	⊖	⊖	⊖	⊕	⊕
Has early asset discovery	⊕	⊖	⊖	⊖	⊖	⊖
Analyzes life cycle	⊕	⊖	⊖	⊖	⊖	⊖
Analyzes industry	⊕	⊖	⊕	⊖	⊕	⊖
Analyzes quality	⊕	⊕	⊕	⊖	⊖	⊖
Analyzes prices	⊕	⊕	⊕	⊕	⊕	⊕
Has asset screener	⊕	⊕	⊕	⊕	⊕	⊕

LASER INDEX

	Laser Index	BitPanda	Crypto20	KuCoin	Shrimpy	CoinTracker
Pre-defined indices	⊕	⊕	⊕	⊖	⊖	⊖
Customized indices	⊕	⊖	⊖	⊕	⊕	⊖
Quality-based asset selection	⊕	⊖	⊖	⊖	⊖	⊖
1 click buy/sell	⊕	⊕	⊕	⊕	⊖	⊖
Automated asset management	⊕	⊖	⊖	⊕	⊕	⊖
Index analytics	⊕	⊕	⊕	⊕	⊕	⊕

⊙ BUSINESS MODEL – LASER DESK

Laser Desk is a freemium service that combines free asset screener essential for customer acquisition with premium paid features required for successful investing.

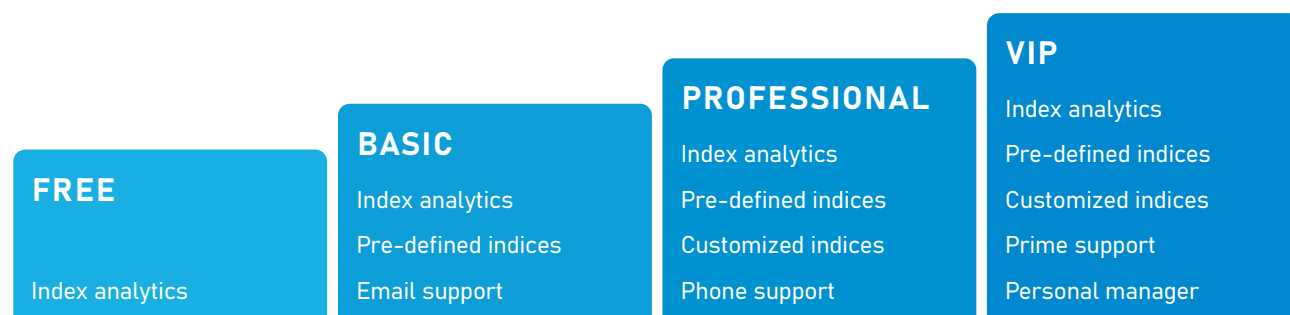We plan to offer several pricing options:

FREE
Asset screener

Risk & Price analytics

No Commercial usage

BASIC
Asset screener

Risk & Price analytics

Industry & Life Cycle

Early Discovery Feed (delayed)

Exit Time Signals (delayed)

No Commercial usage

PROFESSIONAL
Asset screener

Risk & Price analytics

Industry & Life Cycle

Early Discovery Feed (real-time)

Exit Time Signals (real-time)

No Commercial usage

Priority support

API

ENTERPRISE
Asset screener

Risk & Price analytics

Industry & Life Cycle

Early Discovery Feed (real-time)

Exit Time Signals (real-time)

Commercial usage & SDLAs

Priority support

API & Intergration support

Custom features

Basic and Professional plans will require regular payments. They are either monthly or annual. Annual payments are incentivised through a discount.

⊙ BUSINESS MODEL – LASER INDEX

Laser Index is a freemium service that combines free index screener essential for customer acquisition with premium paid features required for successful passive investing.

We plan to offer several pricing options:

FREE
Index analytics

BASIC
Index analytics

Pre-defined indices

Email support

PROFESSIONAL
Index analytics

Pre-defined indices

Customized indices

Phone support

VIP
Index analytics

Pre-defined indices

Customized indices

Prime support

Personal manager

Basic and Professional plans will require regular payments.

These two plans differ by the accepted AUM (assets under management). For small AUM, the Basic plan is scheduled with a fixed minimum annual fee charged. For average AUM, the Professional plan is scheduled with a fixed % of AUM charged as a management fee.

TEAM

⊙ EXPERTS IN FINANCE

We have a deep understanding of traditional finance acquired through our job experience in the top global financial institutions.

We have first-hand experience with both simple (e.g. Robinhood, Simply Wall St) and sophisticated (e.g. Bloomberg Terminal, Thomson Reuters Eikon) trading and analytical tools. We are well aware of current market offerings and familiar with their strengths and weaknesses.

We have a profound knowledge of digital assets acquired through active investing in crypto since 2016. **We perfectly understand what investors need and how we should serve it.**

⊙ PROFESSIONALS IN IT

We know how to design, build and operate the most sophisticated distributed high-load systems.

Our team members have job experience in the top tech companies and are well aware of the SOTA (State-of-the-Art) solutions for web applications, big data management and artificial intelligence.

We are proficient at blockchain. We understand all those confusing terms and can code our own solutions. **We are able to develop an application that will suit our users.**

⊙ SUPPORTERS OF CRYPTO

We picked our name – "LSR" (short from "Laser") – as a constant reminder of our undoubted faith in the crypto.

This name originates from the "Laser Eyes" meme that was popular at the beginning of 2021 – year when we started our project. During this time many people posted their photos enhanced by laser eyes effect to signal their support for blockchain.

We endorse blockchain technology and crypto.

LSR TOKEN

Token is a unit of value that blockchain-based organizations or projects develop on top of existing blockchain networks. Token is a cryptocurrency that may be used for investment purposes, for storing value, or for making purchases.

Utility token is a currency used as a payment within a network. For example, to purchase services, pay network fees, or redeem rewards. Utility token does not pay out dividends or part with an ownership stake.

LSR is a fixed-supply utility token that resides on top of the Binance Smart Chain blockchain network. It will be accepted as the only payment for our services. As they become popular its price will grow responding to the increased demand. This makes LSR a good investment.

The following part of the white paper discloses technical details about the operation of LSR token.

⊙ OVERVIEW

Name	LaserEyes
Symbol	LSR
Main Blockchain	Binance Smart Chain
Smart Contract Address	0x1cb9ca00538265a22e56b758026948608ba5d86f
Max Total Supply	1 000 000 000 LSR
Start Total Supply	400 000 000 LSR
Decimals	8
Created	Jul-07-2021 07:47:31 AM +UTC
Mint	2 500 000 LSR every month, mint begins at Jan 07 2022
Contract Source Code	Verified
Supported Standards	BEP-20, ERC-20

⊙ IMPLEMENTING

- Token supports BEP20 and ERC20 standards for Fungible Tokens.

- Token inherits the Ownable interface by OpenZeppelin which provides a basic access control mechanism.

- Token allows creators to update links to social resources of the project using the TrustLink contract and the Moderator contract.

⊙ OWNERSHIP

Token ownership is renounced at:

> **0xe1a815895553ecfa861380a3aea012ab9c2fbc38e9d294e78ae55f4b8041a0c3**

TOKENOMICS

⊙ DEMAND

Our main products – Laser Desk and Laser Index – are available through monthly or annual subscription plans. The only accepted payment is the LSR token. This is the key fundamental factor that is driving long term demand for LSR.

⊙ SUPPLY

Begin Total Supply – 400 000 000 LSR (as of July 2021)
Max Total Supply – 1 000 000 000 LSR (as of January 2042 and forward)

Mint begins at 7th January 2022 and ends at December 2041
Mint happens every 30 days (every month)
Mint emits a fixed amount of 2 500 000 LSR tokens each time

Some of the tokens paid for the use of our services will be burned (permanently removed from the supply pool) to provide our investors with an additional reward for holding LSR.
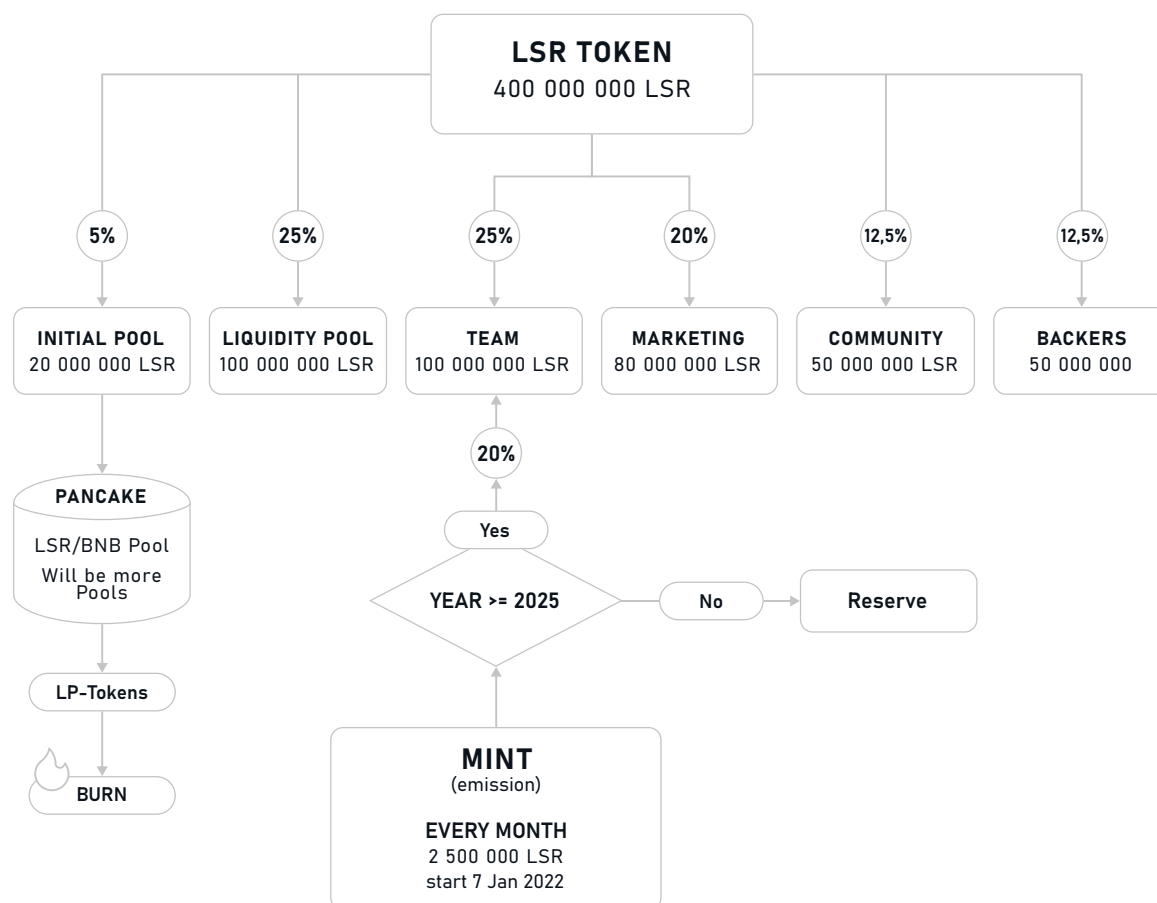
⊙ REBASE, REFLECTION, FEES

No Rebase – we do not manipulate token supply
No Reflection – we are serious about long term success and listing on centralized exchanges
No Fees / Taxes – we are transparent

⊙ DISTRIBUTION MODEL

LSR TOKEN
400 000 000 LSR

| 5% | 25% | 25% | 20% | 12,5% | 12,5% |

INITIAL POOL
20 000 000 LSR

LIQUIDITY POOL
100 000 000 LSR

TEAM
100 000 000 LSR

MARKETING
80 000 000 LSR

COMMUNITY
50 000 000 LSR

BACKERS
50 000 000

PANCAKE
LSR/BNB Pool
Will be more
Pools

LP-Tokens

BURN

20%

Yes

YEAR >= 2025 → No → Reserve

MINT
(emission)
EVERY MONTH
2 500 000 LSR
start 7 Jan 2022

⊙ INITIAL DISTRIBUTION

LSR token was created on 7th July 2021.
The initial emission amounted to 400,000,000 LSR with the following distribution:

5%	20 000 000 LSR	Initial Liquidity Pool
25%	100 000 000 LSR	Liquidity Pools
25%	100 000 000 LSR	Team
20%	80 000 000 LSR	Marketing
12.5%	50 000 000 LSR	Community
12.5%	50 000 000 LSR	Backers

LSR token was stealth launched at PancakeSwap on 30th September 2021. 5% of the initial supply was used to provide an initial liquidity pool. All corresponding LP tokens were burned. Proofs:

- **Add to Liquidity:**
  0x06633071feea4b89ad7df7a094e6a7e0e20747b7a54beb97fab02fdd86ca7f36

- **LP Burned (LP-tracker):**
  0x4412d31970ec42ef73bd25c55f635ab594ba6833

⊙ WALLET DISCLOSURE

%Initial	%Total	Type	Address - BSC
25+5	12	Liquidity Pools	0xEeEC658955F7B2D363C26c5f195ca06DbFa35B0c
25	20.2	Team	0x01565Ad6D85a9eff5b8Ee73D8A5A87ea048C0054
20	8	Marketing	0xFA9dF89c4fF261A6f8d648148F14B2381B32b627
12.5	5	Community	0xf2033772edf025f58960652c952F06B2302F4052
12.5	5	Backers	0xEBB0F5097A7273E270EaDea6fDcc3E6b4c3D7D44
	49.8	Mint & Reserve	0x3910DA4B85D80A88140Fa6c984D8E776F43EdF4c
		Social Links Moderator	0x3910DA4B85D80A88140Fa6c984D8E776F43EdF4c

⊙ LIQUIDITY POOLS

Wallet is intended for a gradual increase of circulating supply over time. It is used only for new exchange listings and for extension of existing liquidity pools.

Liquidity is added in a way that provides zero price impact:

1. Non-LSR tokens (liquidity pairs for LSR) are accumulated on Liquidity Pools wallet.
2. Exchange rate between LSR and non-LSR tokens is set to equal current market price.
3. Corresponding LSR and non-LSR tokens added to the liquidity pool.
4. 100% of resulting LP tokens are burned.

Policy:

- Allow only transfers to the liquidity pools.
- Lock a major share of tokens.

⊙ TEAM

Wallet is intended to fund our long term investments and to provide incentives for our team (including owners). It will be used both to reward existing members and to attract new talent.

Policy:

- Allow transfers to the team members.
- Allow market sales.
- Limit the amount sold to a maximum of 1% of average trading volume.
- Lock a major share of tokens.

⊙ COMMUNITY

Wallet is intended for community development purposes. For example: airdrops, bug bounties, contributor compensation, charity.

Policy:

- Allow donations from the third parties.
- Allow disclosed transfers to the third parties.
- Prohibit market sales.
- Lock a major share of tokens.

⊙ BACKERS

Wallet is intended for direct investments in the project by private backers.

Policy:

- Allow transfers to the private investors.
- Lock transferred tokens for a certain period.
- Prohibit market sales.
- Lock a major share of tokens.
- Limit the amount transferred to a non substantial share of the the aggregate liquidity.

⊙ RESERVE & MINT

Mint will occur on a monthly basis for 20 years starting from 7th January 2022. Each month 2 500 000 new LSR tokens will be created. In December 2041 mint will end and the total supply will reach 1 000 000 000 LSR.

Delayed supply of LSR tokens is intended to protect us from medium term risks (buyouts and hostile takeovers, speculative trading, market changes, etc.). It ensures long term stability and success of our project. It provides us with enough flexibility for future app development without any limitations.

100% of tokens minted are transferred to the Reserve wallet.

Reserve is used for transparent replenishment of our main wallets (Liquidity, Team, Marketing, Community, Backers) in the case if such need occurs. Reserve ensures that supply is always sufficient for our long term goals.

Policy:

- Allow transfers only to the Liquidity, Team, Marketing, Community, Backers wallets.

- Starting from 2025 automatically transfer 20% of monthly mint (500 000 LSR) to the Team wallet as a long term incentive plan.

- Prohibit market sales.

- Lock a major share of tokens.

PRIVATE SALE

New rounds are announced in advance on our website and other trusted resources

Any investor at any time can send a request for participation to info@lsr.finance

Participation is limited to investors directly approved by the team

Terms are negotiated with the team

Maximum amount sold is capped: it can't constitute a major share of the aggregate liquidity pool or exceed it.

Sold tokens are locked for a certain period of time to exclude speculative trading

⊙ BENEFITS FOR HOLDERS

LSR is the only accepted payment for our services. This means that you have to buy LSR to use Laser Desk or Laser Index.

Our long-term investors get additional benefits based on holding time and amount:

- Discounts on payments for all our services.
- Access to LSR Private (private sales, premium support, offline events, etc.).
- Early access to our new services.

ROADMAP

	LASER DESK	LASER INDEX	LSR TOKEN
3Q 2021	Quality audit `alpha` Token discovery `alpha`		Create LSR smart contract Stealth launch on PancakeSwap Start private sales
4Q 2021	Quality audit `beta` Token discovery `beta` Asset screener `alpha`	Index tracking `alpha`	Write white paper Request contract audit (TechRate) List on CoinGecko List on CoinMarketCap
1Q 2022	Token discovery `final` Asset screener `beta` User authentication	Index tracking `beta` Trading `alpha` Asset screener (pre-defined options) `alpha` User authentication	Reveal the team List on new exchanges Launch first paid service
2Q 2022	Asset tracker `beta` Exit signals `alpha`	Trading `beta` Indicies screener (pre-defined options) `beta` Portfolio select (auto options) `alpha`	Request audit from CertiK List on new exchanges (CEX)
2H 2022	Quality audit v2 `final` Asset screener `final` Asset tracker `final` Exit signals `beta`	Index tracking `final` Trading `final` Asset screener (pre-defined options) `final` Portfolio select (auto options) `beta`	Register company Make bridges to other blockchains List on top tier CEX Attract venture capital

⊙ DETAILS

Blockchain support:

- BSC support was added in 3Q 2021.

- Ethereum support is planned in 4Q 2021.

- Additional blockchains (Polygon, Solana, …) are planned in 2022.

Wallet support:

- Metamask support is planned in 1Q 2022.

- Trust Wallet support is planned in 2Q 2022.

- Additional wallets are planned in 2022.

Scoring:

- **Technology** audit was added in 3Q 2021
  and will be actively extended till 2Q 2022

- **Transparency** audit is planned in 1Q 2022
  and will be actively extended till 2023

- **Community** audit was added in 4Q 2021
  and will be actively extended till 2023

- **Investment risks** audit is planned in 1Q 2022
  and will be actively extended till 2023

- **Business costs** audit is planned in 2Q 2022
  and will be actively extended till 2023

Telegram bots:

- Audit bot was added in 4Q 2021

- Discovery bot was added in 4Q 2021

DISCLAIMER

⊙ NO INVESTMENT ADVICE

The information provided in this Whitepaper does not constitute investment advice, financial advice, trading advice, or any other sort of advice. You should not treat any part of the as such. LSR does not recommend that any digital asset should be bought, sold, or held by you. Conduct your own due diligence and consult your financial advisor before making any investment decisions.

⊙ ACCURACY OF INFORMATION

LSR will strive to ensure accuracy of information listed in this whitepaper although it will not hold any responsibility for any missing or wrong information. LSR provides all information as is. You understand that you are using any and all information available at your own risk.

⊙ NON ENDORSEMENT

The appearance of third party advertisements and hyperlinks does not constitute an endorsement, guarantee, warranty, or recommendation by LSR. Conduct your own due diligence before deciding to use any third party services.

⊙ FUTURE STATEMENTS

Except for historical information, there may be matters in this White paper that are forward-looking statements. You must not place undue reliance on forward-looking statements. By its nature, forward-looking information involves numerous assumptions, inherent risks and uncertainties both general and specific that contribute to the possibility those predictions, forecasts, projections and other forward-looking statements will not occur. Actual performance or events may be materially different from those expressed or implied in those statements.

APPENDIX 1 Passive investing problems

⊙ NUMBER OF ASSETS

There are dozens of blockchain networks. The most accessible among them is Binance Smart Chain (BSC). This is why we pick it as a reference point.

As of 31 October 2021 total number of token contracts at BSC is 1,331,481.

It is important to note that the number of assets grows rapidly.

For BSC data is distorted by recency of its foundation. Nevertheless it's still revealing: a year ago there were just 2,520 tokens, i.e. the total number has increased 500 times during just 1 year.

More precise estimate may be obtained from coinmarketcap. As of 31 October 2021 it has 13,337 cryptocurrencies listed. A year ago this number was 7,567, which indicates a 76% growth over the last year.

⊙ CHANCE TO PICK A GOOD ASSET

PENGCHENG XIA et. all estimate that in 2020 scams accounted for more than 50% of all tokens listed at Uniswap. As they note "We identify over 10K scam tokens and scam liquidity pools, revealing the shocking fact that Uniswap is flooded with scams".

Uniswap is the largest decentralized exchange (DEX) and fourth-largest cryptocurrency exchange overall. Nevertheless it contains only a small fraction of all created assets.

PENGCHENG XIA et. all reference the total number of tokens at Uniswap as 21,778 for 6th December 2020. At the same time, the number of listed cryptocurrencies at Coinmarketcap was 7,868. From this we can assume that current number of Uniswap tokens is about (13,337 / 7, 868) * 21,778 = 36915. This is just 2.7% from BSC tokens.

It is fine to assume that most BSC tokens that are not listed on Uniswap are scams. It is important to remember that many tokens on Uniswap are not listed on BSC (but listed on Ethereum or other blockchain). This gives us an estimated number of scams on BSC to be about 99%.

If we combine this number with an average death rate for startups (86%), we get conclude chance to pick a good asset is just (1 – 0.99) * (1 – 0.86) = 0.0014 or 0.14%.

APPENDIX 2 `Market analysis`

⊙ DIGITAL ASSET INVESTORS

In its latest report Binance Research estimates the global number of crypto users to be 101 million in 2020 Q3. At this time the number of Blockchain.com users was 54 million. This means that Blockchain.com's market share is about 50%.

At the 30th October 2021 number of Blockchain.com users was 78 million. This yields that total number of digital asset investors is approximately 150 million.

⊙ PASSIVE INVESTING

The US Federal Reserve's Survey of Consumer Finances estimates that while 53% of Americans own stocks only 15% own them directly, i.e not through asset management funds. This gives us that 70% of them prefer passive investing over active.

We believe that for digital asset investors preferences must be approximately the same, i.e. 70% of them are ready to buy passive investment products such as Laser Index.

⊙ DEMAND FOR ANALYTICAL PRODUCTS

We believe that a large portion of passive investors are not interested in paid analytical products and estimate that only 20% will use them.

At the same time most active investors are interested in these products. We believe that at least 50% of them will want to buy LaserDesk.

This gives us a potential share of LaserDesk customers to be 70% * 20% + 30% * 50% = 29%

⊙ DIGITAL ASSET PENETRATION

The global number of active internet users is 4.6 billion people according to statista.com.

With 53% of US households investing in stocks according to the PEW research this gives us 53% * 4600 = 2400 potential digital asset investors.

With the current number of digital asset investors equal to 150 million we get market penetration of 150 / 2400 = 6.25%.